

ERZBERGRODEO SPONSORING

Proudly present your brand in a perfect, professional setting. The biggest and most prestigious offroad event in the world will serve as a perfectly suited platform to transport your message. Boost your turnover by being part of the myth.

ERZBERGRODEO MAIN SPONSOR

Erzbergrodeo powered by... Present your brand as a family brand of this unique event and as a close and inseparable partner in all areas of public relation and promotion (TV trailers, billboard advertising, announcements in print & web media ...) As our most important partner, your logo will be implemented in the official ERZBERGRODEO logo.

The organisers of the Erzbergrodeo support the main sponsor with the conceptual design and the execution of spectacular advertising activities. We guarantee the perfect promotion of your brand and your products. Advertising spaces all around the Erzberg-Arena, public appearances on the Erzbergrodeo-TV, exhibition spaces for presentations and product tests: anything goes!

SPONSORING IRON ROAD PROLOG

The high-speed race up to the Erzberg's peak features 1.500 participants - riding on basically anything that looks like a motorcycle! It serves also as the official qualifying session for the notorious Red Bull Hare Scramble!



SPONSORING ONE-ON-ONE RIDER PRESENTATION & FMX-PARTY

By sponsoring the spectacular side events you will not only reach thousands of ambitious action sport fans on spot. The pictures of these events are part of all media reports about the ERZBERGRODEO worldwide.



SPONSORING SPECIAL GUEST SERVICE

The Special Guest lounge is a popular meeting place for all those, who want to experience the event in a very special way. Every year we host about 800 guests...



SPONSORING PRESS/MEDIA SERVICE

The Erzbergrodeo MEDIA CENTER is THE platform for all public communication before, during and after the event. All information is bundled here and passed on to the world press from all 5 continents.



Please look up prices in our **ERZBERGRODEO EVENT PRICELIST 2010.**

For info & booking please contact:
Erzbergrodeo GmbH, Mark Schilling
» Phone: +43 664 183 3333
» e-mail: mark.schilling@erzbergrodeo.at

ERZBERGRODEO SPECIAL GUEST

No matter if you experience this unique motorbike off road adventure from a bird's eye view, in one of the spectacular Erzberg-Haulies, inside of an original HUMMER H1 or riding an offroad bike – being an exclusive guest is always an unforgettable experience. The customised **ERZBERGRODEO SPECIAL GUEST PACKAGES** offer a lot of action, fun and entertainment and will leave a lasting impression with (y)our guests.

SPECIAL GUEST PARKING

Your Special Guest parking ticket entitles you to park your car inside a reserved parking area close to the action during your stay at the Erzbergrodeo.

SPECIAL GUEST LOUNGE

The Special Guest Lounge not only features an exclusive catering service, it is also very popular with top drivers, team managers, organisers and sponsors – a perfect place for enjoying hot and cold delicacies and refreshing drinks!

SPECIAL GUEST SHUTTLE

With our Special Guest shuttle you can watch all the Erzbergrodeo racing and side-events at close range. Get on the bus just before the Special Guest Lounge, get off in the middle of the race action.

SPECIAL GUEST BACKSTAGE-TOUR

This exclusive guided tour provided by the KTM Factory Team gives you a glimpse of the preparation work of the top riders, mechanics and logisticians for the toughest offroad motorcycle race in the world.

SPECIAL GUEST HUMMER-TOUR

Discover the adventurous Erzbergrodeo on board of an original military Hummer H1! In cooperation with the Hummer Club Austria we'll take you to the most breathtaking parts of the racetrack – on paths no other shuttle is able to go.



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SPECIAL GUEST HAULY-RIDE

Experience the impressive dimensions of the Erzberg - inside the "biggest taxi in the world", the Hauly, a customised 860 HP dump truck. The tour takes you along the Iron Road Prologue racetrack and offers you a fantastic view from the "first floor".



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SPECIAL GUEST HELICOPTER-RIDE

The unique highlight of your Special Guest visit! The 10 minute helicopter flight gives you an incomparable overview of the thrilling race events. Watch the hunt for the stage win from a bird's eye view.



SPECIAL GUEST RIDER-TOUR

Experience the Erzbergrodeo on 2 wheels! After a short instruction to the bikes you will be assigned to small, exclusive groups, and our highly trained guides will be pleased to give you some extra tips to tackle the offroad terrain.

